COUNTDOWN TO THE 2020 CENSUS

YOUR RESPONSE IS VITAL!



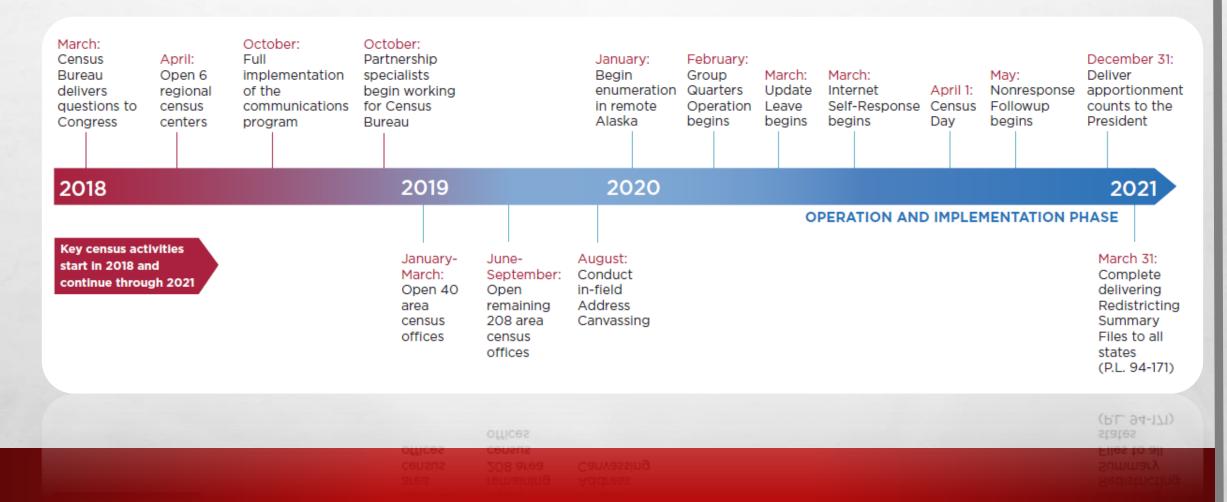
Annual Meeting for Indiana SDC Affiliates Wednesday, December 5, 2018 Indiana State Library

THE BIG COUNT

CENSUS DAY IS APRIL 1, 2020

HTTPS://WWW.YOUTUBE.COM/WATCH?V=2FVIODQKCOS

2020 CENSUS OPERATIONAL TIMELINE



AGE, ASKED SINCE 1790

	Print num	bers in boxe	S.
Age on April 1, 2020	Month	Day	Year of birth

CITIZENSHIP, ASKED SINCE 1820

Yes, born in the United States
Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas
Yes, born abroad of U.S. citizen parent or parents
Yes, U.S. citizen by naturalization – Print year of naturalization ✓
No, not a U.S. citizen

HISPANIC ORIGIN, ASKED SINCE 1970

1	is person of Hispanic, Latino, or Spanish origin?				
-	No, not of Hispanic, Latino, or Spanish origin				
]	Yes, Mexican, Mexican Am., Chicano				
	Yes, Puerto Rican				
	Yes, Cuban				
	Yes, another Hispanic, Latino, or Spanish origin – <i>Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.</i>				

RACE, ASKED SINCE 1790

	nat is this person's race?	ш						
Má	ark 🔀 one or more boxes AND print origins.		ш	Chinese	ш	Vietnamese	ш	Native Hawaiian
	White - Print, for example, German, Irish, English, Italian,			Filipino		Korean		Samoan
	Lebanese, Egyptian, etc.⊋			Asian Indian		Japanese		Chamorro
		ш		Other Asian – Print, for examp Pakistani, Cam		nn,		Other Pacific Islander – Print, for example, Tongan, Fijian,
	Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 굳	ш		Hmong, etc. _✓				Marshallese, etc.
		ш						
	American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. ▼	ш		Some other rac	e – <i>F</i>	Print race or orig	in. 📈	
		ш						
		Ш.						

RELATIONSHIP TO HEAD OF HOUSEHOLD ASKED SINCE 1880

How is this person related to Person 1? Mark X ONE box.						
	Opposite-sex husband/wife/spouse		Father or mother			
	Opposite-sex unmarried partner		Grandchild			
	Same-sex husband/wife/spouse		Parent-in-law			
	Same-sex unmarried partner		Son-in-law or daughter-in-law			
	Biological son or daughter		Other relative			
	Adopted son or daughter		Roommate or housemate			
	Stepson or stepdaughter		Foster child			
	Brother or sister		Other nonrelative			

SEX, ASKED SINCE 1790

What is this	pers	son's sex? Mark X ONE box.	
Male		Female	
	-		

TENURE (OWNER/RENTER), ASKED SINCE 1890

3. Is this house, apartment, or mobile home — Mark X ONE box.
Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
Owned by you or someone in this household free and clear (without a mortgage or loan)?
Rented?
Occupied without payment of rent?

Operational Questions for use in the 2020 Census.

How many people were living or staying in this house, apartment, or mobile home on April 1, 2020? Number of people =	Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1. What is Person 1's name? Print name below.					
2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1? Mark all that apply. Children, related or unrelated, such as newborn babies, grandchildren, or foster children Relatives, such as adult children, cousins, or in-laws Nonrelatives, such as roommates or live-in babysitters People staying here temporarily No additional people	First Name MI Last Name(s) Does this person usually live or stay somewhere else?					
4. What is your telephone number?	Mark 🗷 all that apply.					
We will only contact you if needed for official Census Bureau business.	Yes, for college Yes, with a parent or other relative					
Telephone Number	Yes, for a military assignment Yes, at a seasonal or second residence Yes, for a job or business Yes, in a jail or prison					
	Yes, in a nursing home Yes, for another reason					



2018 Census Test Begins in Providence

Respond online, by mail or by phone.









MONEY. POWER. INTELLIGENCE

- ALLOCATION OF FEDERAL AND STATE FUNDING
- APPORTIONMENT OF U.S. HOUSE OF REPRESENTATIVES
- •INFORMS YOUR COMMUNITY'S PLANNING DECISIONS

HOW DO WE PARTICIPATE?

- CENSUS BUREAU HAS OPEN JOBS
 - RECRUITMENT FOR ENUMERATORS AND OTHER JOBS ARE ANNOUNCED AS THEY OPEN
- START A COMPLETE COUNT COMMITTEE (CCC)
 - ENUMERATOR AND OTHER JOBS WILL BE ANNOUNCED PUBLICLY
- HELP OTHERS BE AWARE OF THE CENSUS
 - CHECK THE CENSUS BUREAU WEBSITE AND INDIANA 2020 CENSUS WEBSITE

2020 RESOURCES

- Census Bureau's 2020 website https://www.census.gov/2020census
 - > ROAM Response Outreach Area Mapper https://www.census.gov/roam
- Indiana's 2020 website http://www.census.indiana.edu/

50 WAYS WE RELY ON THE CENSUS

- 1. Decision-making at all levels of government
- 2. Reapportioning seats in the U.S. House of Representatives (435)
- 3. Drawing federal, state and local legislative districts
- 4. Drawing school district boundaries
- Budget planning for government
- 6. Distribution of over \$470 billion in federal funds
- 7. Monitoring economic trends
- 8. Forecasting future transportation needs
- 9. Planning public transportation projects
- 10. Planning for hospitals, nursing homes, clinics and other health services

- 11. Planning health and education services for people with disabilities
- 12. Forecasting future housing needs
- 13. Forecasting population trends
- 14. Directing funds to services for people living in poverty
- 15. Directing services to children and adults with limited English skills
- 16. Designing public safety strategies
- 17. Urban planning
- 18. Rural development
- 19. Land use planning
- 20. Charting local demographic changes

- 21. Understanding local and regional labor supplies
- 22. Estimating the number of people displaced by natural disasters
- 23. Assessing the potential for spread of communicable diseases
- 24. Developing assistance programs for low-income families
- 25. Determining the local impact of Base Realignment and Closure programs
- 26. Creating maps to speed emergency services to households
- 27. Making informed business decisions
- 28. Delivering goods and services to local markets
- 29. Understanding consumer needs
- 30. Designing facilities for the elderly, children and people with disabilities

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- 31. Helping community foundations identify the size and nature of their service areas
- 32. Product planning
- 33. Locating factory sites and distribution centers
- 34. Evaluating risk and investment planning
- 35. Setting community goals
- 36. Producing economic and demographic reports about the United States and its people
- 37. Standardizing public and private sector surveys
- 38. Scientific research
- 39. Comparing progress
 between different geographic areas
- 40. Developing interactive maps for government and business

- 41. Genealogical research
- 42. Creating radius reports for business site location
- 43. Researching school projects
- 44. Establishing baseline demographics for medical research
- 45. Developing adult education programs
- 46. Media planning and research, background for news stories
- 47. Historical research
- 48. Evidence in litigation involving land use
- 49. Locating areas eligible for federal housing assistance and rehab loans
- 50. Attracting new businesses to an area

QUESTIONS?

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